

Ella – age 25, employed as project coordinator at ABC company; new Wellmee app user

a year with Wellmee (experiencing hundreds of activities)



Listening to music



Walking in a park



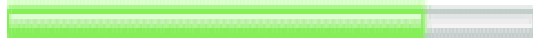
Calling to a friend



Attending a concert



Receiving a massage



Wellbeing boost tracked throughout the year
(as automatized as possible)



Results in continuing increase of
creativity and productivity at her job



Ella's performance review by employer
(including Wellmee tracking progress)



XY Wellmee tokens sent to Ella's account



Ella is using Wellmee tokens for buying e.g.
new shoes, receiving another massage, etc.

